

Market Walk Update

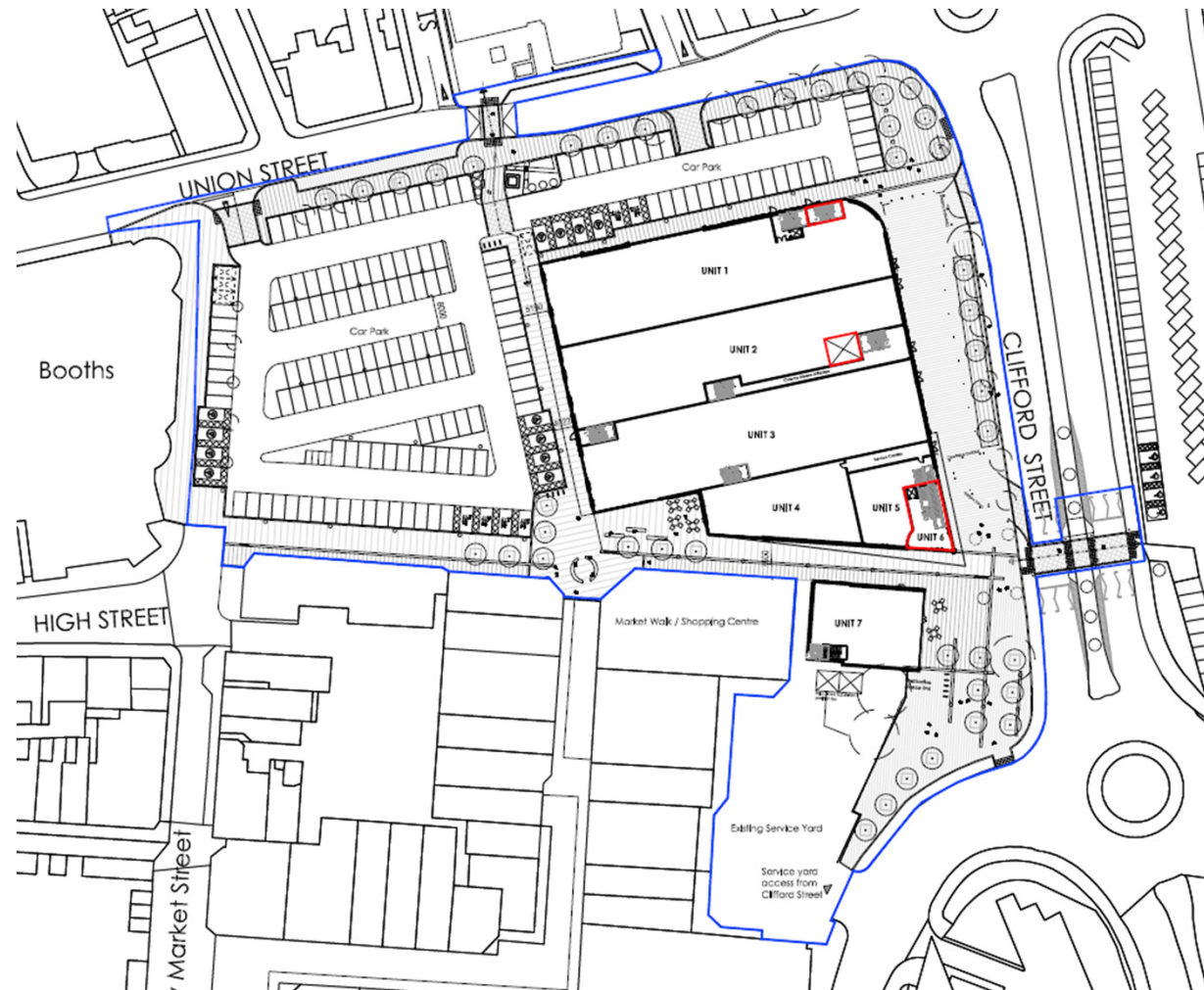


Market Walk Extension

Planning permission and Full Council approval in Sept 15

Since then:

- Lettings progressed
- Design updated
- Town centre masterplan updated
- Public realm proposals developed
- Car parking options and strategy developed
- Opportunity sites progressed



Lettings position

Unit	Total Sq Ft	%	Likely tenant
1	16,007	22%	National clothing/food retailer
2	9,449	13%	National clothing retailer
3	20,200	27.5%	National clothing retailer
4	3,668	5%	National restaurant chain
5	1,819	2.5%	Restaurant, bar, coffee shop
6	19,106	26%	Reel 6 screen Cinema
7	3,212	4%	National restaurant chain

Ground floor



First floor



We have had interest from a range of prospective tenants such as: M&S Simply Food, Wilkos, Café Nero, Nando's, Pet's at Home, Next, Select and Prezzo.

We hope to announce the tenants which will be part of the new development soon.

Draft High Level Milestones

Milestone	Estimated Timescales
Open up the Hollinshead car park to the public (Mon-Fri)	December 2016
Flat Iron car park works – To be done in small sections	From March 2017
Fazakerley Street works	May – June 2017
Shop mobility to relocate (likely to be a temporary move – destination to be agreed)	June 2017
Flat Iron Market to relocate to pedestrianised areas	June 2017
Construction to begin on the MW extension	July 2017
Tenant fit out	May – November 2018
Market Walk opening	November 2018

Car Park Tariffs

Whilst the town centre has several construction schemes under way during 2017 & 2018, several of which impact on our car parks, we need to ensure that visitors continue to come in support of our existing businesses.

Changes from the 1st April 2017

- Introduce up to 1 hour FREE parking on all Short Stay car parks and up to 3 hours FREE parking on Long Stay car parks
 - By the introduction of parking discs to show time of arrival
 - A yellow button can be used to issue a no cost ticket on the new Hollinshead Street car park
- Reduce the maximum stay period on the Flat Iron car park to 2 hours (inc. Blue Badge holders)
- Simplify other tariff options:
 - £1 for up to 3 hours (maximum) on the short stay [same as existing]
 - £1 for up to 4 hours on the long stay [40p less than existing]
 - £3.50 for over 4 hours (all day) on the long stay [same as existing]

a. **Market Walk (Flat Iron):**

Up to	Existing Charge	New Charge
1 hour	50p	50p
2 hour (max stay)	£1.00	£1.00
3 hours	£2.00	Not Available
4 hours	£4.00	Not Available

b. **Shoppers Short Stay:**

Up to	Existing Charge	New Charge
1 hour	50p	FREE
2 hour	80p	Not Available
3 hours (max stay)	£1.00	£1.00
4 hours	£2.00	Not Available

c. **Long Stay:**

Up to	Existing Charge	New Charge
3 hours	£1.00	FREE
4 hours	£1.40	£1.00
All Day	£3.50	£3.50

Tariff periods

- All car parks are to remain enforceable from 8am to 5pm Monday to Friday and until 1pm Saturday
- Car parks will remain free after 1pm on Saturday and all day on Sunday but maximum stay periods will be introduced to the Market Walk (Flat Iron) car park to ensure churn is maintained at the weekend (via time of arrival ticket)
- Bank Holidays will remain free but maximum stay periods will apply to the Market Walk (Flat Iron) car park.

Payment Methods

- We will continue with Pay & Display on all car parks
 - Additional dual ticket machines will be available in Portland Street car park to enable retailer redemption
- Pay-By-Phone
 - This actually includes pay-by-app and via website rather than a voice call
 - Operates in the same way our existing virtual permits do
 - Same tariffs apply but there is a 10p per transaction fee added by the operator for the convenience
 - This will be introduced alongside the tariff changes in April as we now have new equipment with mobile technology incorporated in them

What next?

- With so many physical changes happening in the town centre over the next 2 years it is very difficult to predict how peoples parking habits will change and what the impact will be.
- We will constantly review the situation of parking and the impact on visitor numbers throughout the developments and make any changes deemed necessary.
- We will carry out a full review in late 2018 once the Market Walk development is complete.

Additional options for car parking United Reformed Church site



Civic Square Proposal



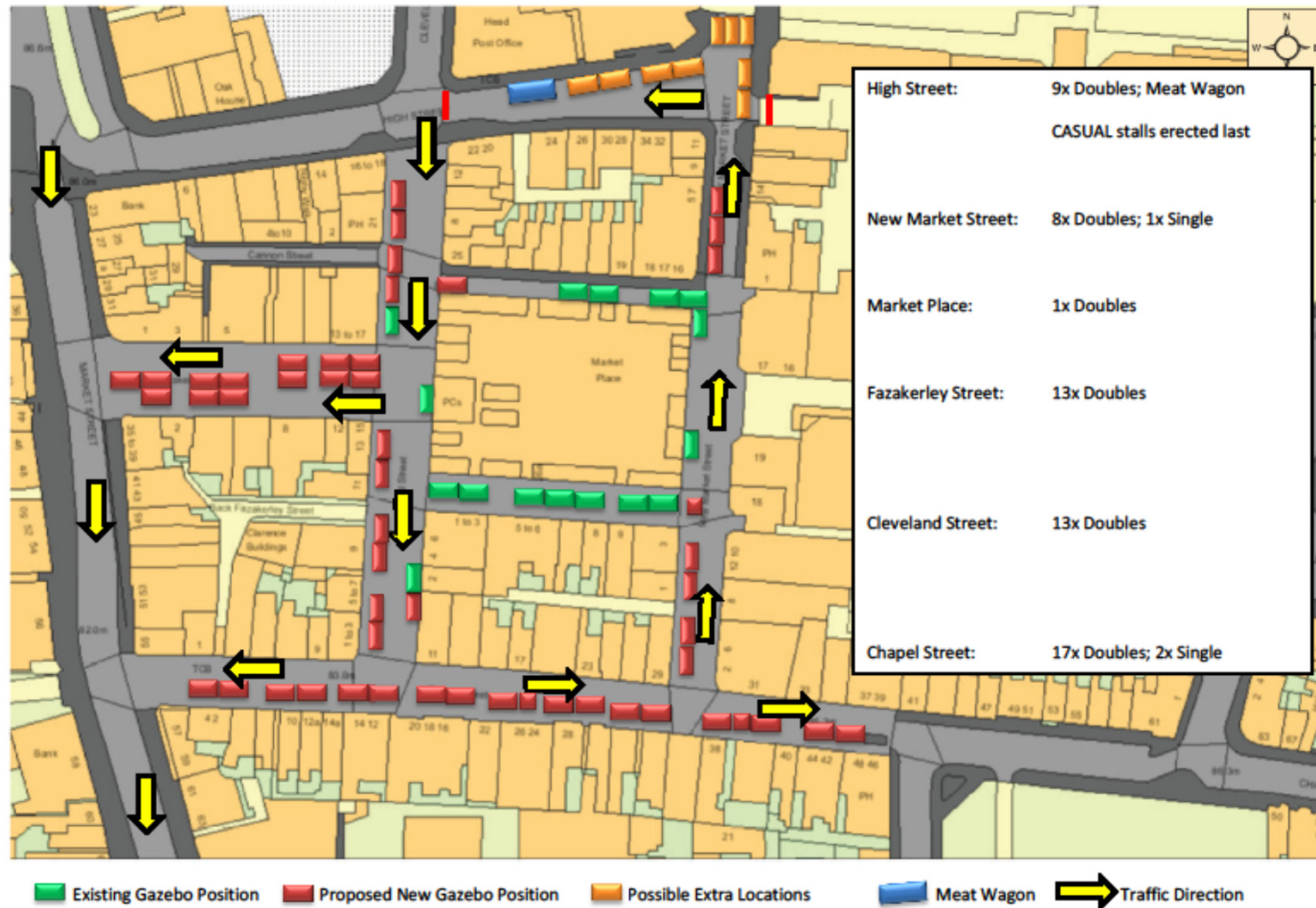
Car Park



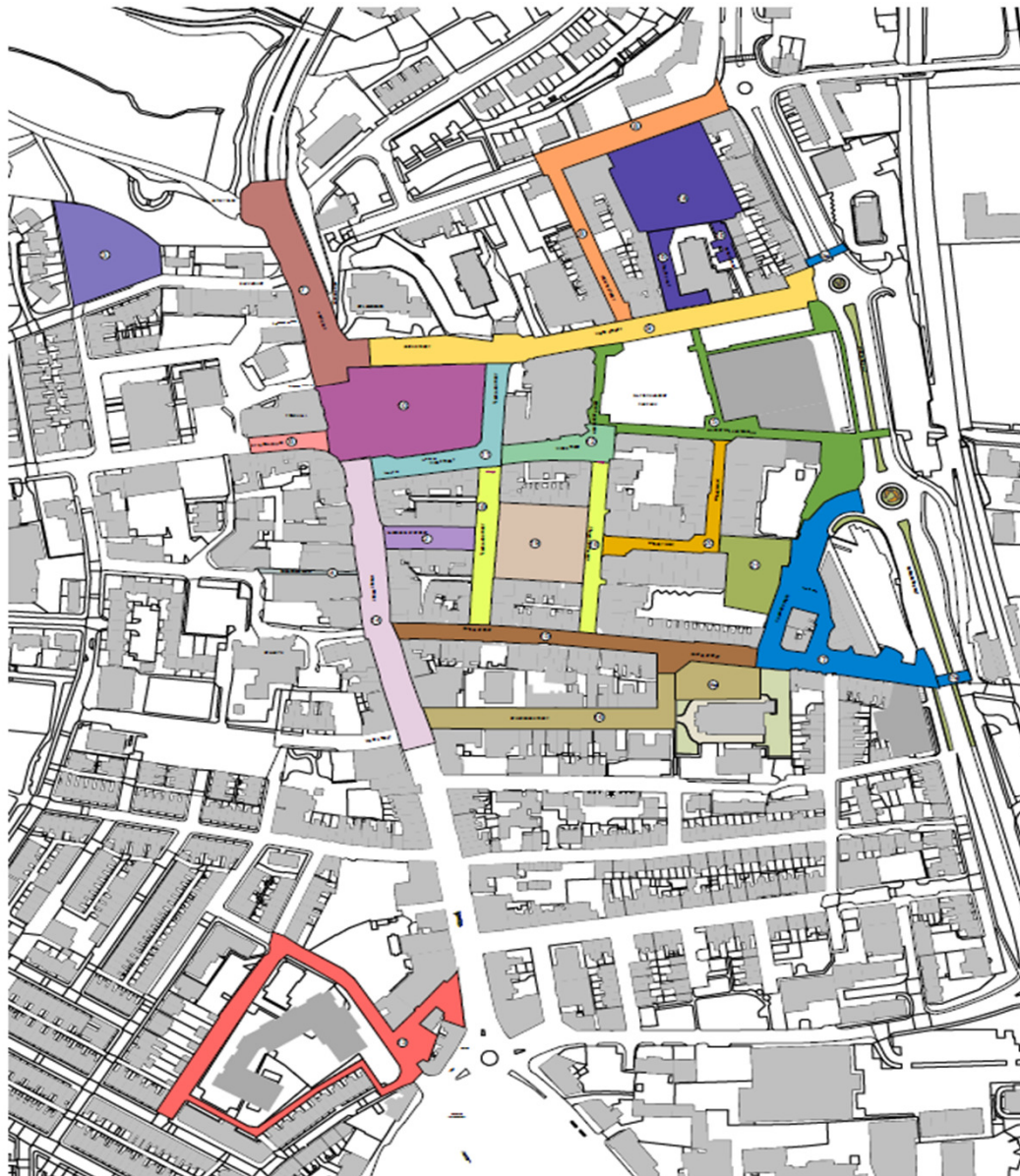
Outdoor Market

Relocation of the Flat Iron Market

Chorley Street Market Proposal



Public Realm Proposals



- KEY**
- PHASE 1**
- 1 Hollinshead Car Park
3998.3 m²
 - 2 Stanley Place & Byron Street
1047.4 m²
 - 3 Fazalifey St
835 m²
 - 4 Queens Road Car Park
2937.6m²
 - 5 Theatre Walk
161.8 m²
 - 6 Market Walk Extension
9876 m²
- PHASE 2**
- 7 St Thomas Road
528.8 m²
 - 8 Park Road up to Astley Park
3548.2 m²
 - 9 Hollinshead Street/Folly Street
Pedestrian Crossings
2869.2 m²
 - 10 Union Street
4476.4 m²
 - 11 Civic Square
5653.7 m²
 - 12 High St (west)/ Cleveland St (north)
1629.0 m²
 - 13 High Street (east)
1163.9 m²
 - 14 Fleet Street and Cheapside
4403.6 m²
- PHASE 3**
- 15 Market Street (north)
3587.8 m²
 - 16 Chapel Street
2569.3 m²
 - 17 St George's Street
2396.9 m²
 - 18 St George's Square
1200 m²
 - 19 Chapel Street (east)/ Clifford Street
4201.4 m²
 - 20 Pedestrian Crossings on Shepherds Way
285.5 m²
- PHASE 4**
- 21 Cleveland St (south) + New
Market Street
2560.9 m²
 - 22 New Market Square
2771.3 m²
 - 23 Market Walk
1209.8 m²
 - 24 Market Walk Unit Opportunity Site
1722.4 m²

